

AMENDED IN ASSEMBLY APRIL 9, 2014

CALIFORNIA LEGISLATURE—2013–14 REGULAR SESSION

Assembly Concurrent Resolution

No. 116

Introduced by Assembly Member Chesbro
(Principal coauthor: Senator Corbett)

February 26, 2014

Assembly Concurrent Resolution No. 116—Relative to California Craft Brewery Month.

LEGISLATIVE COUNSEL’S DIGEST

ACR 116, as amended, Chesbro. California Craft Brewery Month.

This measure would proclaim the month of April 2014 as California Craft Brewery Month.

Fiscal committee: no.

1 WHEREAS, California is the birthplace of the craft brewing
2 movement, when Fritz Maytag acquired the Anchor Brewing
3 Company in 1965 and began brewing authentic handcrafted beers;
4 and

5 WHEREAS, California is the home of the first microbrewery,
6 beginning with Jack McAuliffe who built a small brewery in
7 Sonoma from scratch, and began selling New Albion ales in 1977;
8 and

9 WHEREAS, The second largest craft brewer in the country,
10 Sierra Nevada Brewing Company, was founded in Chico,
11 California, in 1979, and spurred the craft brewery movement
12 around the country; and

13 WHEREAS, In 1982, Governor Jerry Brown signed Assembly
14 Bill 3610 to amend the state’s tied-house laws to remove the

1 restriction on on-premises sales of craft beer. Following this change
2 in law, California became home to three of the first five brewpubs
3 in the United States; and

4 WHEREAS, The second brewpub in the United States was
5 opened by the Mendocino Brewery in Hopland, California; the
6 third brewpub, opened in September 1984, was Buffalo Bill's in
7 Hayward, California; and the fifth, opened by John Martin in March
8 1986, was Triple Rock Brewery in Berkeley, California; and

9 WHEREAS, In 2012, the California craft brewery industry had
10 an annual impact of \$4.7 billion on the state's economy; and

11 WHEREAS, As of the end of 2012, the California craft brewery
12 industry supported more than 45,000 jobs, which in turn create
13 billions of dollars in positive economic impact; and

14 WHEREAS, The California craft brewery industry creates more
15 revenue for the state and federal governments than many other
16 industries, generating more than \$850 million in federal, state, and
17 local revenues in 2012; and

18 WHEREAS, California now has more breweries than any other
19 state in the country, and in fact has more than twice as many craft
20 breweries as the state within the next highest number, Colorado.
21 The current count numbers ~~424~~ *more than 440* small, independently
22 owned craft breweries. An average of one in every five craft beers
23 produced in the United States comes from California; and

24 WHEREAS, California is now known and recognized
25 internationally for the quality of its craft breweries. Year after
26 year, Californian breweries win more medals at the World Beer
27 Cup, the largest international beer competition in the world, and
28 the Great American Beer Festival, the largest beer competition in
29 the United States, than breweries found in other states; and

30 WHEREAS, Brewery tourism is increasingly popular and
31 contributes to the economic impact of the state's tourism industry;
32 and

33 WHEREAS, The California craft brewing industry is a leader
34 in the stewardship of natural resources and the environment and
35 has made a major commitment to implement sustainable practices
36 that are environmentally sound, including some of the largest solar
37 arrays in the private sector, and the use of fuel cells and other
38 innovative conservation techniques and processes; and

39 WHEREAS, Despite the challenges of intense global
40 competition, the state's craft brewery industry is strong and

1 growing, and is a major contributor to the economic vitality of
2 California; now, therefore, be it

3 *Resolved by the Assembly of the State of California, the Senate*
4 *thereof concurring*, That the Legislature hereby proclaims the
5 month of April 2014 as California Craft Brewery Month; and be
6 it further

7 *Resolved*, That the Secretary of the Senate transmit copies of
8 this resolution to the author for appropriate distribution.

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